

# Dave Moy

Senior Designer / Front-End Developer / Motion Designer

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## PROFESSIONAL EXPERIENCE

### **Zeller Marketing & Design** *November 2016 – present* Senior Designer

Design and manage a wide-range of projects for a handful of accounts. Collaborate and maintain a professional relationship with clients, assign work and art direct junior designers, initiate internal business development projects, art direct photoshoots.

### **Merge Design & Interactive** *May – November 2016* Senior Digital Designer\*

Designed websites and digital decks for a variety of clients. Worked closely with developers to help bridge the gap between design and web development departments.

### **Quill.com** *February 2015 – May 2016* Digital Designer, Front-End Development, SEO, Social Media\*

Designed and implemented search engine optimization (SEO) initiatives. Brainstormed and produced creative social media ideas and visuals, mentored peers on social media projects, supported marketing promotional campaigns by designing and developing landing pages and artwork, pitch concepts and lead photoshoots.

### **Aon Hewitt** *February 2013 – February 2015* Senior Designer\*

Designed for human resources consulting and outsourcing firm. Managed several clients' benefits communications material in print and web, multi-tasked and prioritized large workloads, communicated and collaborated with team members nationally, assigned work and managed production designers.

### **Moira & Company** *August 2011 – November 2012* Designer

Designed, illustrated and produced print collateral projects from beginning to end, managed project quoting, schedules and budgets, communication and meetings with clients.

### **Hans Design** *September 2010 – March 2011* Designer\*

Collaborated with creative director and designers to create designs for print, packaging, digital, and exhibit.

### **Studio North** *January – September 2010* Junior Designer\*

Collaborated with copywriters, senior designers, developers and directors to create designs for print, web, exhibit and PowerPoint, tracked budgets and managed design time. Presented work to internal team.

\*Full-time freelance position

## EDUCATION

### **Northern Illinois University**

*August 2003 – May 2008*

**B.F.A. Visual Communications**

### **Harper College**

*January 2009 – May 2009*

**HTML/CSS Development**

## SKILLS

Adobe InDesign CC  
Adobe Illustrator CC  
Adobe Photoshop CC  
Adobe After Effects CC  
Adobe Premier Pro CC  
Adobe Lightroom CC  
Pre-press/Print Production  
Microsoft Office Suite  
HTML/CSS  
Email Development  
CRM Management  
WordPress  
Sketch  
InVision